

# GM Luxury Brands Agenda

Time	Room	Session Theme
<b>Tuesday October 4, 2016</b>		
6:00 PM - 6:15 PM	The Lobby	Meet in Lobby & walk to Conrad Chicago
6:30 PM - 8:30 PM	Conrad Chicago	Dinner/Reception at Conrad Chicago
<b>Wednesday October 5, 2016</b>		
7:30 AM - 8:15 AM	Presidential Suite, L26, 2607	Breakfast Buffet
8:15 AM - 8:30 AM	Thoreau, L3	Welcome & Agenda Review; Ronen Nissenbaum
8:30 AM - 9:00 AM	Thoreau, L3	Welcome from Ted Radcliff
9:00 AM - 9:30 AM	Thoreau, L3	Development Update; Ronen Nissenbaum
9:30 AM - 10:00 AM	Thoreau, L3	Financial Update: YTD/BOY 2016 and 2017 Budget update and process; Joel Reichbart
10:00 AM - 10:30 AM	Thoreau, L3	Commercial Director; Peter Lynn & Jamie Bruce
10:30 AM - 11:00 AM	Bernard's Bar, L3	Break
11:00 AM - 11:30 AM	Thoreau, L3	Talent Initiatives; Carmen Canton & HRDs
11:30 AM - 1:00 PM	Thoreau, L3	F&B Update; Francis Metais
1:00 PM - 2:00 PM	The Kitchen, L3	Lunch
2:00 PM - 2:30 PM	Thoreau, L3	Service Improvement Plan Update; Carmen Canton
2:30 PM - 3:00 PM	Thoreau, L3	Mystery Shopper/LRA
3:00 PM - 3:30 PM	The Kitchen Lounge, L3	Break
3:30 PM - 5:00 PM	Thoreau, L3	Update on Big Rocks & 2017 Direction
6:00 PM - 7:30 PM	Sinclair North, L5	Reception & Drinks
7:30 PM - 9:00 PM	Sinclair South, L5	Dinner
9:00 PM - 10:00 PM	Sinclair North, L5	Reception & Drinks
<b>Thursday October 6, 2016</b>		
7:30 AM - 8:30 AM	Hawthorne, L3	Breakfast
8:30 AM - 9:30 AM	Thoreau, L3	Revenue Management; Ben Space
9:30 AM - 10:00 AM	Thoreau, L3	Brand Analytics, SALT Scores; Megan O'Brian
10:00 AM - 11:00 AM	Thoreau, L3	Brand Service Standards; Carmen Canton
11:00 AM - 11:30 AM	The Lobby Lounge	Break
11:30 AM - 1:00 PM	Thoreau, L3	LMS Benchmarking to Standards; Joel Reichbart
1:00 PM - 2:00 PM	The Kitchen Lounge, L3	Lunch
2:00 PM - 3:00 PM	Thoreau, L3	E-Commerce and Sales
3:00 PM - 3:30 PM	Thoreau, L3	Break
3:30 PM - 5:00 PM	Thoreau, L3	Continued Big Rocks Discussion
5:00 PM - 5:30 PM	The Lobby Lounge Patio	Reception